?? ?? A Taste of Seaweed

Description

Press release from Iceland Ocean Cluster



Seaweed is often seen as a healthy and sustainable ingredient, but for many people, the idea of tasting seaweeds can be a bit off-putting. That's where <u>Everleaf</u> comes in. This UK-based company has created a range of alcohol-free drinks, including the <u>Everleaf Marine</u> that captures the essence of

the sea while providing a delicious and refreshing taste.

The Iceland Ocean Cluster hosted "A Taste of Seaweed," a tasting event showcasing <u>Everleaf</u> and their seaweed drink, as well as insights from scientists and entrepreneurs in the field of seaweeds. Here is what happened and what we learned.

The event kicked off with a presentation of the Iceland Ocean Cluster by <u>Dr. Alexandra Leeper</u>. Then, we heard from <u>bóra Valsdóttir</u>, scientist at <u>Matís</u>, an Icelandic company that is exploring the future of seaweed in food and agriculture. She explained how seaweed can be used as a valuable source of protein and antioxidants. We also heard from Icelandic entrepreneurs from <u>Resea Energy</u> (formerly known as Eldey Aqua), who are using seaweed to make sustainable biofuels for shipping and aviation, followed by <u>Dr. Ingólfur Bragi Gunnarsson</u> from <u>Running Tide</u>, who explained how they grow seaweed to offset carbon using a multi pathway carbon removal process.

Finally, we discovered the taste of seaweed: <u>Paul Mathew</u>, the founder of <u>Everleaf</u>, prepared virgin cocktails with <u>Everleaf Marine</u>, an alcohol-free aperitif that blends Bergamot, Kelp, Dulse, and Sea Buckthorn to create a crisp and refreshing drink that truly captures the essence of the sea.

Overall, "A Taste of Seaweed" was a fascinating event that provided a glimpse into the future of seaweed uses. Everleaf's alcohol-free seaweed drinks were a highlight, offering a delicious and refreshing taste, and providing a great alternative for those who prefer not to consume alcohol.



If you're in Iceland, you can find Everleaf's alcohol-free drinks at <u>Cincin.is</u> to try Everleaf Marine for yourself, and explore the many ways that seaweed is being used to create a more sustainable future.

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