

?? Tulipop secures a \$1.8M investment from Eyrir Vöxtur (Northstack)

Description

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Earlier this week, Tulipop, a fantasy world and lifestyle brand from Iceland, raised \$1.8M from the Icelandic growth fund Eyrir Vöxtur.

After being founded in 2010, Tulipop became known for producing merchandise featuring the Tulipop characters, but in recent years the focus has shifted to developing and producing entertainment based on the Tulipop world. The company's biggest project has been the production of a cartoon tv-series called Tulipop Tales. The plan is to produce four tv-series, thirteen episodes each.

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